

Press Release

Zurich, 18 October 2011

Amala with 100% natural ingredients: new at the Dolder Grand Spa

The Dolder Grand Spa in Zurich will introduce the new Amala skincare range, whose products contain 100% natural ingredients, in November 2011. The Natrue-certified products are based on focal ingredients, such as jasmine, cocoa, blue lotus, desert fig or myrtle. The Dolder Grand Spa, which has received various awards, is a spa oasis encompassing 4,000 square metres, and a member of the Leading Spas of the World.

In Sanskrit, "amala" means "most pure". Three and a half years after its opening, the Dolder Grand Spa is introducing a new skincare range in Zurich's largest spa oasis. Amala products contain 100% natural ingredients from the whole plant, representing controlled organic cosmetics. "The demand for organic products is high and reflects the spirit of our time," comments Jann Hess, Director of Spa. "We are delighted that, with Amala, we have found a high-quality, natural premium product in this field."

Ingredients used by Amala are harvested exclusively from sources employing controlled organic cultivation. When extracted, the ingredients of the whole plant are used to retain its full effect. The products are free from synthetic or genetically modified substances, chemical preservatives and ingredients that have been tested on animals, and they are even free from synthetic emulsifiers. Thus Amala has been awarded the Natrue quality seal by the internationally active association True Friends of Natural and Organic Cosmetics.

Seasonally influenced treatment

With Amala, three new treatments will be introduced to the Spa Menu. The signature treatment is the 90-minute Nature's Organic Seasonal Facial, which is adapted to the season every three months. The treatment starts with a relaxing foot bath with herbs (partly from our own Hotel garden) and a seasonal refreshment appealing to your senses. You will be given a warm hand towel with purifying essences. The Vedic Marma vital-points technique combines essences from wild blue lotus, bamboo and ginger plants to regenerate your skin. Soothing masks and a face massage with a deep-pore cleansing effect complete the treatment.

The Dolder Grand *****
The City Resort of Zurich
since 1899

Kurhausstrasse 65
8032 Zürich
Switzerland
Tel +41 44 456 60 00
Fax +41 44 456 60 01
info@thedoldergrand.com
www.thedoldergrand.com

The Dolder Resort
The Dolder Grand
Dolder Waldhaus
Dolder Sports



Swiss Deluxe Hotels

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Five collections

The five collections by Amala cater to different skin types and are inspired by geographical regions. Each product centres around one focal ingredient, to which special significance is also attached regarding traditional beauty care in the region in which it is cultivated: Hydrate with jasmine from Egypt, Rejuvenate with cocoa from Peru, Purify with blue lotus from India, Soothe with desert fig from Morocco, and Detoxify with myrtle from Turkey.

Amala is a wholly-owned subsidiary of Primavera Life GmbH, Germany's largest producer of 100% natural, organically produced essential oils. Together with a partner, Ute Leube (60) founded the successful company in May 1986. The products of the new luxurious spa skincare brand are also developed and produced at the company location in the German Allgäu region, and are distributed to over 20 spas in the USA, Asia, the Arabian region and South America.

Internationally successful spa

The Dolder Grand Spa was awarded the British Tatler Spa Award and the German Gala Spa Award, and in October 2011 the American SpaFinder named it Best Spa of Switzerland and chose it as one of the winners in the international category of the best interior designs. European and Japanese influences introduce you to an inspiring world encompassing 4,000 square metres. Guests enjoy the large swimming pool with a view of the natural surroundings, the Japanese-inspired sunaburo, the Ladies' Spa or the Gentlemen's Spa and the large Workout Studio. The relaxation, chillout and meditation areas are the perfect places to repose. Treatments are administered using the exclusive product lines La Prairie, Kerstin Florian and Amala. In addition to Hotel guests, Day Spa guests and members of the Spa Members Club can also visit the Dolder Grand Spa.

The Spa is part of the five-star-hotel Dolder Grand with 173 luxurious rooms and suites, exquisite cuisine, a spa encompassing 4,000 square metres and generous banqueting and seminar facilities. The Dolder Grand is part of the Dolder Resort.

Media contact

Vanessa Flack
Director of Communications
The Dolder Resort
Tel +41 44 456 66 40
pr@thedolderresort.com

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8032 Zürich
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